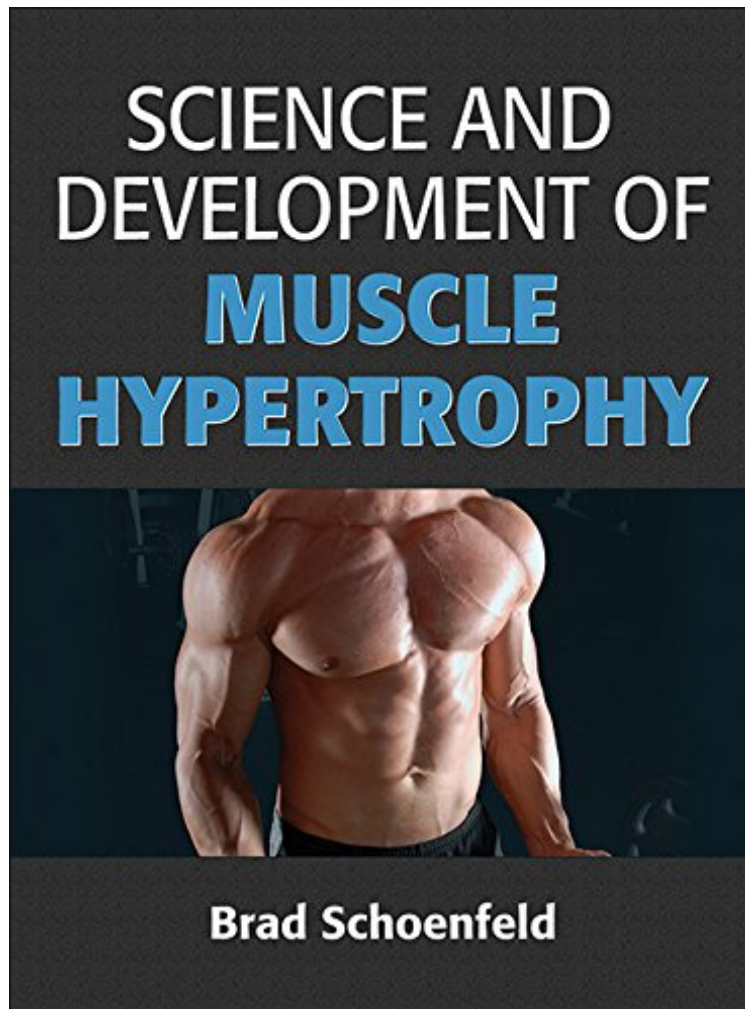


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accomplishment for the world of muscle growth. I have one other book that I have had since 1985, Bill Pearl's Keys to the Inner Universe. This will be right next to it and ACSM books. WOW. I'm impressed.

Muscle hypertrophy defined as an increase in muscular size is one of the primary outcomes of resistance training. *Science and Development of Muscle Hypertrophy* is a comprehensive compilation of science-based principles to help professionals develop muscle hypertrophy in athletes and clients. With more than 825 references and applied guidelines throughout, no other resource offers a comparable quantity of content solely focused on muscle hypertrophy. Readers will find up-to-date content so they fully understand the science of muscle hypertrophy and its application to designing training programs. Written by Brad Schoenfeld, PhD, a leading authority on muscle hypertrophy, this text provides strength and conditioning professionals, personal trainers, sport scientists, researchers, and exercise science instructors with a definitive resource for information regarding muscle hypertrophy, the mechanism of its development, how the body structurally and hormonally changes when exposed to stress, ways to most effectively design training programs, and current nutrition guidelines for eliciting hypertrophic changes. The full-color book offers several features to make the content accessible to readers: Research Findings sidebars highlight the aspects of muscle hypertrophy currently being examined to encourage readers to re-evaluate their knowledge and ensure their training practices are up to date. Practical Applications sidebars outline how to apply the research conclusions for maximal hypertrophic development. Comprehensive subject and author indexes optimize the book's utility as a reference tool. An image bank containing most of the art, photos, and tables from the text allows instructors and presenters to easily teach the material outlined in the book. Although muscle hypertrophy can be attained through a range of training programs, this text allows readers to understand and apply the specific responses and mechanisms that promote optimal muscle hypertrophy in their athletes and clients. It explores how genetic background, age, sex, and other factors have been shown to mediate the hypertrophic response to exercise, affecting both the rate and the total gain in lean muscle mass. Sample programs in the text show how to design a three- or four-day-per-week undulating periodized program and a modified linear periodized program for maximizing muscular development. *Science and Development of Muscle Hypertrophy* is an invaluable resource for strength and conditioning professionals seeking to maximize hypertrophic gains and those searching for the most comprehensive, authoritative, and current research in the field.

About the Author Brad Schoenfeld, PhD, CSCS, CSPS, FNSCA, is widely regarded as one of the leading strength and fitness experts in the United States. The 2011 NSCA Personal Trainer of the Year is a lifetime drug-free bodybuilder who has won numerous natural bodybuilding titles, including the All-Natural Physique and Power Conference (ANPPC) Tri-State Naturals and USA Mixed Pairs crowns. As a personal trainer, Schoenfeld has worked with numerous elite-level physique athletes, including many top pros. Also, he was elected to the National Strength and Conditioning Association's Board of Directors in 2012. Schoenfeld is the author of multiple consumer-oriented fitness books, including *The M.A.X. Muscle Plan* and *Strong and Sculpted* (formerly *Sculpting Her Body Perfect*). He is a regular columnist for *Muscular Development* magazine, has been published or featured in virtually every major fitness magazine (including *Muscle and Fitness*, *MuscleMag*, *Ironman*, *Oxygen*, and *Shape*), and has appeared on hundreds of television shows and radio programs across the United States. Schoenfeld earned his PhD in health promotion and wellness at Rocky Mountain University, where his research focused on elucidating the mechanisms of muscle hypertrophy and their application to resistance training. He has published more than 80 peer-reviewed scientific papers and serves on the editorial advisory boards for several journals, including the *Journal of Strength and Conditioning Research* and *Journal of the International Society of Sports Nutrition*. He is an assistant professor of exercise science at Lehman College in the Bronx, New York, and heads their human performance laboratory.