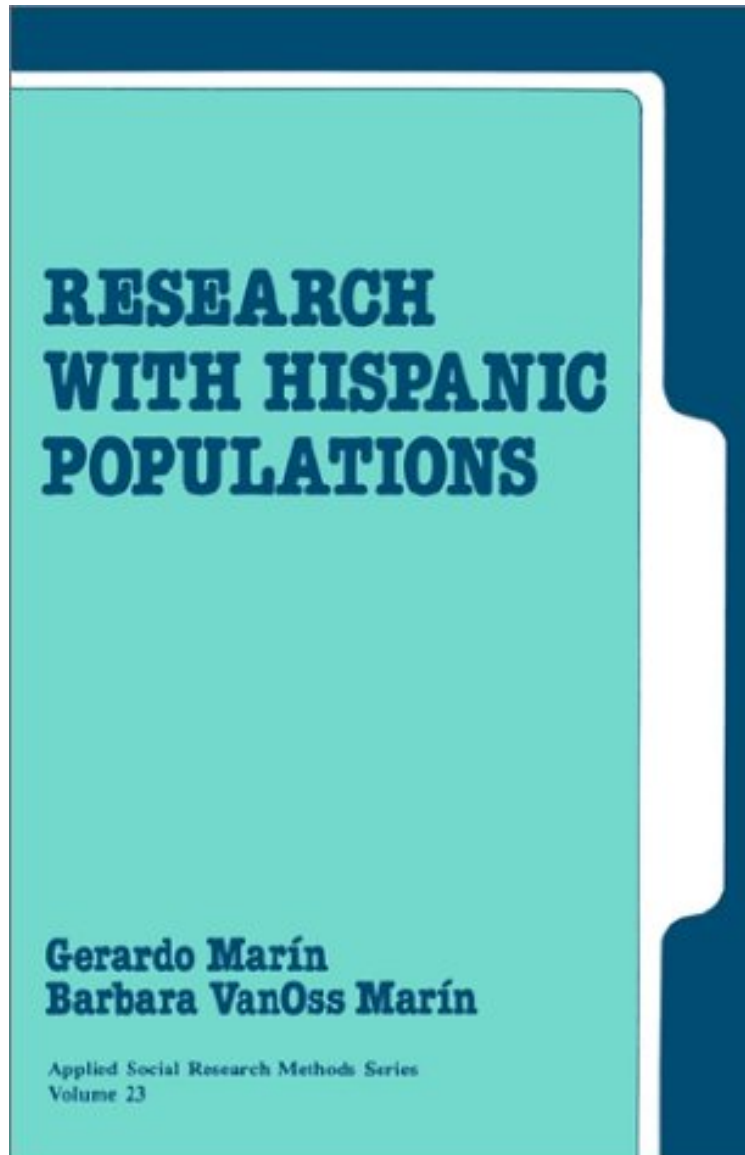


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This book explores ways of overcoming the problems researchers may encounter in collecting and interpreting data generated from Hispanic studies.

About the AuthorGerardo Marin, PhD, is a Professor of Latin American Studies and Psychology, is Associate Provost at the University of San Francisco, and is an APA Fellow. He received his Ph.D. in social psychology from De Paul University. He has written more than 135 publications on topics that are relevant to Hispanics, including cultural norms and attitudes, risk behaviors, culturally appropriate methodology, and acculturation. He is the author of two widely used acculturation scales for Hispanics and was the editor of the recent Surgeon Generals Report on Smoking regarding the four ethnic minority groups. In 1991, he coauthored the book *Research With Hispanic Populations* with Barbara VanOss Marin and is also the co-editor of *Acculturation: Advances in Theory, Measurement, and Applied Research* (2003) and *Readings in Ethnic Psychology* (1998).